



MIMI EMMANUEL'S HOLY GRAIL OF BOOK LAUNCHING

How to

FREE

STEP-BY-STEP

*Fun
Launch*

Launch Guide

*33 easy
steps*

for your BOOK



MIMI EMMANUEL'S HOLY GRAIL OF BOOK LAUNCHING

Follow this step-by-step
Launch Guide

In 33 easy steps

STEP-BY-STEP LAUNCH GUIDE SAMPLE

Use the Guide, the Plan and the Calendar alongside each other.

My Fun Step-by-Step Launch Guide is to be used alongside my Easy and Fun Social Media Plan and Easy and Fun Book Marketing Event Calendar for best results. You can find the other guides under free tutorials on my website www.mimiemmanuel.com or in [The Holy Grail of Book Launching](#).



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STEP-BY-STEP LAUNCH GUIDE SAMPLE

<i>January 1</i>		<i>January 12</i>		January 23	
Book promotions as suggested under resources		Create Author Bio on Amazon Study samples of top authors		Repeat January 19 and post to social media accounts	
<i>January 2</i>		<i>January 13</i>		<i>January 24</i>	
Create free Landing page at BookLaunch.io and free Gumroad account *		Claim your kindle in Author Central. Fine tune book description		Check all settings and links and claim your print book in Author Central	
<i>January 3</i>		<i>January 14</i>		<i>January 25</i>	
Upload ARC to Gumroad and connect to BookLaunch.io*		Rest		Send link to invite reviews from support team and social shares	
<i>January 4</i>		<i>January 15</i>		<i>January 26</i>	
Start my Easy and Fun Social Media Plan to Promote Your Book*		Publish at 99cts Take down ARC from Gumroad/ direct launch page to Amazon *		Send invites by email/MailChimp for reviews Claim audio book*	
<i>January 5</i>		<i>January 16</i>		<i>January 27</i>	
Create support team on Facebook and invite friends		Book promotions as suggested under resources		Set Amazon preferred price for book for \$7.50	
<i>January 6</i>		<i>January 17</i>		<i>January 28</i>	
Send invites from FB/Twitter and email and MailChimp		Send book ARC around to support team and media		Rest	
<i>January 7</i>		<i>January 18</i>		<i>January 29</i>	
Rest		Upload manuscript to CreateSpace Link this up with your kindle version*		LAUNCH - Free promos post on 200 FREE FB sites Activate support team	
<i>January 8</i>		<i>January 19</i>		<i>January 30</i>	
Open Amazon/KDP/Author Central/CreateSpace and ACX account and choose voice*		Send Amazon link to invite reviews from support team and social shares		LAUNCH - Free promo post on 200 FREE FB sites Activate support team	
<i>January 9</i>		<i>January 20</i>		<i>January 31</i>	
Select keywords for your book Utilise Google Search		Upload audio book* Send Amazon link to Promoters which were booked on January 1		LAUNCH - Free promo post on 200 FREE FB sites Activate support team	
<i>January 10</i>		<i>January 21</i>		<i>February 1</i>	
Select categories. Find bestsellers for your niche		Rest		When you wake up Set Kindle to 99 cents!	
<i>January 11</i>		<i>January 22</i>		<i>February 2</i>	
Upload kindle to KDP Set price at 99cts Fill out product page Upload ARC to FB Launch Party files		Schedule free promo period in KDP portal		Promos as booked Over the next few days increase to Amazon preferred price	



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Wishing fellow authors happy writing and successful launching.

Remember your story is your legacy, make it the best it can be!

Warmest,

Mimi



For more tutorials visit www.mimiemmanuel.com

Check out this [FREE video series on how to become a bestselling author](#).